

The controller is:

MaasQ B.V.

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3439 NG

The Netherlands

info@maasq.nl

Thank you for your interest in our online shop. Protecting your privacy is very important to us. Below we inform you in detail about the handling of your data.

1. Access data and hosting

You can visit our websites without entering any personal information. With each visit to a website, the server automatically only saves a so-called server log file, which e.g. the name of the page visited, your IP address, date and time of the visit, the amount of data sent and the provider from which you visits the site (access data) and records the visit.

The access data is only processed in connection with the guarantee of trouble-free operation of the site and the optimization of our offer. The purpose of this is, in accordance with Art.6 para. 1 lit.f GDPR, to safeguard our legitimate interest, in the context of a balancing of interests, of a correct representation of our offer. All access data will be deleted no later than seven days after the visit to the site.

2. Hosting services by a third party

In the context of processing on our behalf, a third party provides services for the hosting and display of the website on our behalf. All data collected in connection with the use of this website or on the appropriate forms in the online shop, as indicated below, is processed on its servers. Processing on other servers only takes place in the manner explained here.

This service provider is located in a country of the European Union or the European Economic Area.

3. Data collection and processing for the execution of the agreement

We collect personal data if you provide it to us as part of your order or if you contact us (e.g. via a contact form or email) and provide us with your information. Mandatory fields are marked as such, because in such cases we need the data for the execution of the agreement or for the processing of the contact, and you cannot complete the order or send the contact form without giving it. Exactly what data is collected can be seen in the respective form. We use the information you provide in accordance with art. 6 (1) (b) GDPR for the settlement of the contract and the processing of your requests. After the full settlement of the agreement, your data will be limited for further processing and will be deleted after all applicable tax and commercial retention periods, unless you have

expressly consented to the further use of your data or we undertake further processing of the data. data reserved, if permitted by law, and about which we inform you in this statement.

4. Transfer of data

For the settlement of the agreement in accordance with art. 6 para. 1 sentence 1 lit.b GDPR we pass on your data to the shipping company that has commissioned the delivery, if this is necessary for the delivery of ordered goods. Depending on the payment service provider that you choose in the ordering process, we will pass on the payment data collected for this purpose to the settlement of payments to the credit institution and, if necessary, to the payment service providers working on our behalf or to the selected payment service. Some of the selected payment service providers also collect this information themselves, if you create an account there. In that case, you must log in to the payment service provider with your login details during the ordering process. The privacy statement of the respective payment service provider applies to this.

5. Cookies and web analysis

In order to make the visit to our website attractive and to enable the use of certain functions, to show suitable products or for the purpose of market research, we use so-called cookies on various websites. The purpose of this is to safeguard our legitimate interest in an optimized presentation of our offer in accordance with art. 6 paragraph 1 sub f GDPR. Cookies are small text files that are automatically stored on your terminal equipment. Some of the cookies we use are deleted after the browser session, i.e. after closing your browser (so-called session cookies). Other cookies remain on your terminal equipment and allow us to recognize your browser on the next visit (persistent cookies). The duration of the storage can be found in the overview of the cookie settings of your web browser. You can set your browser so that you are informed about the setting of cookies and decide individually whether to accept them or whether to exclude the acceptance of cookies in certain cases or in general. Each browser differs in the way it manages the cookie settings. This is described in the help menu of each browser, which explains how to change your cookie settings. You can find these for the respective browsers under the following links:

Microsoft Edge [™] / Safari [™] / Chrome [™] / Firefox [™] / Opera [™]

If you do not accept cookies, the functionality of our website may be limited.

Required cookies: These cookies are necessary for the operation of the website. This includes, for example, cookies with which you can log in to the customer zone or add something to the shopping cart.

Analytical / performance cookies: These cookies make it possible to collect anonymous data about the usage behavior of visitors.

Functional Cookies: These cookies are used for certain functions of the website, for example to suggest a better navigation flow on the website, to display personalized and relevant information. (for example, "interest-based advertising").

Targeting - Cookies: These cookies record the visit to the website, the pages the user has visited and the links he / she has provided. This information is used to tailor advertisements on the website to the interests of the visitor.

Third Party Cookies: These cookies, for example, come from advertising partners. The cookies of the partner companies do not contain any personal data. Data is only collected under a user ID pseudonym.

Use of Google (Universal) Analytics for the analysis of the website visit

For the analysis of the website visit, this website uses Google (Universal) Analytics for website analysis. The web analysis service is provided by Google Ireland Limited, an Irish-law company having its registered office at Gordon House, Barrow Street, Dublin 4, Ireland (www.google.nl). The purpose of this is to safeguard our legitimate interest in an optimized presentation of our offer in accordance with art. 6 (1) sentence 1 lit.f GDPR. Google (Universal) Analytics uses methods that enable an analysis of your use of the website, such as cookies. The information collected automatically about your use of this website is generally transmitted to a Google server in the USA and stored there. The IP address is shortened by activation of the IP anonymization on this website before transmission within Member States of the European Union or in other Member States of the European Economic Area. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. The anonymised IP address transmitted by your browser in the context of Google Analytics is in principle not linked to other Google data. At the end of our use of Google Analytics and the objectives pursued, the data collected in this regard will be deleted.

To the extent that information is transferred to and stored on Google's servers in the US, the US company Google LLC is certified under the EU-US Privacy Shield. You can view a current certificate [here](#). Based on this agreement between the US and the European Commission, the European Commission has determined an appropriate level of data protection for companies certified under the Privacy Shield.

You can prevent Google from collecting the data generated by the cookie about your use of the website (including your IP address) and from being processed by Google by downloading and installing the browser plug-in via the following link. As an alternative to the browser plugin, you can click on this link to prevent the registration by Google Analytics on this website for the future. An opt-out cookie is placed on your terminal equipment. If you delete your cookies, you must click this link again.

6. Advertising via marketing networks

Google Maps

This website uses Google Maps for the visual representation of geographical information. Google Maps is a service provided by Google Ireland Limited, a company incorporated under Irish law, with its registered office at Gordon House, Barrow Street, Dublin 4, Ireland (www.google.nl). The purpose of this is to safeguard our legitimate interest, within the framework of a balancing of interests, of an optimized presentation of our offer and easy access to our locations in accordance with art. 6 paragraph 1 sub f GDPR. When Google Maps is used, Google transmits or processes data about the use of the Maps functions by visitors to the website, including in particular the IP address and location data. We have no influence on this data processing.